

## CLEAR ADMIT School Snapshots

### **Elective Areas at INSEAD**

- Accounting and Control
- Decision Sciences
- Economics and Political Science
- Entrepreneurship and Family Enterprise
- Finance
- Marketing
- Organizational Behavior
- Strategy
- Technology and Operations Management,
- "At Large"

### **Degree Offerings at INSEAD**

#### **Full-time MBA**

Fontainebleau, Singapore  
[mba.insead.edu/home](http://mba.insead.edu/home)

#### **EMBA**

Fontainebleau, Singapore or Abu Dhabi  
[global.emba.insead.edu/home](http://global.emba.insead.edu/home)

#### **Dual Degrees**

MBA/MA with John Hopkins  
[mba.insead.edu/insead-sais\\_dual\\_degree/index.cfm](http://mba.insead.edu/insead-sais_dual_degree/index.cfm)

# INSEAD

Located in France's Fontainebleau Forest, INSEAD's 20-acre Europe campus is approximately an hour south of Paris. INSEAD also has another main campus in Singapore, as well as a new executive education building in Abu Dhabi. Along with its full-time MBA program, INSEAD offers a Global Executive MBA program and has created partnerships with other global business schools including Wharton, Kellogg, Tsinghua University and, as of 2013, the China Europe International Business School (CEIBS). INSEAD's full-time MBA program takes place over a condensed 10-month timeframe and requires its students to have knowledge of three different languages by the time of graduation.

### **ACADEMICS**

#### **Faculty**

INSEAD has a 146-strong faculty that teaches courses across nine academic areas. In addition to their teaching responsibilities, these professors help organize and direct INSEAD's research efforts and Centres of Excellence, which range in focus from the Emerging Markets Institute to the INSEAD Innovation and Policy Initiative.

#### **Curriculum**

INSEAD takes advantage of a number of different teaching methods in its classrooms, allowing its faculty to design courses that utilize the case study method, computer simulation exercises, role play, lectures and class discussions. Upon their arrival on campus, students are assigned to a diverse study group of five to six students that work together on a number of class projects throughout their first few periods at INSEAD.

INSEAD accepts two classes per year, one beginning in September and graduating the following June, the other starting in January and concluding the following December. Regardless of the start date, classes go through the same curriculum and follow an academic calendar divided into five eight-week periods. Each period ends with exams and a short break before the next period ensues, and January entrants also have an eight-week summer break during which they are encouraged to complete internships. During the first half of their studies, students must enroll in INSEAD's 14 core courses, which cover foundational business topics including accounting, marketing, organizational behavior, operations management and strategy, among others. Students take five core courses in their first period and six in their second period, in addition to a business ethics course that lasts across the first two periods. In the third period, students complete their remaining two core courses and are given their first opportunity to better sculpt their education by taking four elective courses. The fourth period consists entirely of four elective courses and the fifth period concludes with three electives. INSEAD offers over 75 electives across its 9 academic areas.

Students are asked to choose their preferred starting campus when they apply to the MBA program and are generally given



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## Get in touch with INSEAD

### Europe Campus

Boulevard de Constance  
77305 Fontainebleau

+33 1 60 72 40 00

+33 1 60 74 55 00

### Asia Campus

1 Ayer Rajah Avenue  
138676 Singapore

+65 6799 5388

+65 6799 5399

### Abu Dhabi Campus

4th Street - Muroor Road  
P.O. Box 48049  
Abu Dhabi  
United Arab Emirates

+971 2 651 5200

+971 2 443 9461

### North America Offices

14 Wall Street  
20th Floor  
New York, NY 10005

+1 917 371 2281

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that preferred location for their first two periods, though that is not guaranteed. Six weeks after beginning their studies, students are given the opportunity to express their preference for the location of their third, fourth and fifth periods, which also includes the option of participating in Wharton and Kellogg campus exchanges. Though INSEAD does ensure that all students will have the opportunity to study at its Singapore and European campuses, it does not guarantee that students' preferences for the timing of those stays will be met.

## Other MBA Degree Options

In addition to its 10-month full-time MBA Program, INSEAD also offers a Global Executive MBA program for experienced managers. The length of this part-time program is determined by the campus at which students start—Fontainebleau, Singapore or Abu Dhabi—and ranges from 51 to 60 days over 14 to 17 months.

## CAMPUS LIFE

### Clubs, Conferences & Competitions

Outside of their academic responsibilities, INSEAD students can take part in a wide range of extracurricular activities. The school's more than 20 student-run clubs cover students' social, professional and cultural interests and include organizations such as the INSEAD Sailing Club, the INSEAD Energy Club and the INSEAD Women in Business Club. In addition to their regular offerings, such as recruiting treks and group lunches, student clubs help organize events on campus. The INSEAD Private Equity Club, for instance, hosts Private Equity conferences on both the Asian and European campuses. Students also take the lead in organizing the Global Leader Series, which brings prominent business leaders to the Asian and European campuses to speak about their career paths.

To further celebrate the international diversity on its campuses, INSEAD sponsors National Weeks. These weeks are organized by student cultural groups in order to let the larger community learn more about their home countries. For example, the Indian National Week included traditional South Indian dance, and a sitar performance.

### Campus Spaces

INSEAD has two main campuses, one in France and the other in Singapore. Headquartered in Fontainebleau, the French campus's facilities include 28 teaching spaces, 130 study group areas, the Georges and Edna Doriot Library, a bookshop, a gymnasium and housing accommodations for those enrolled in short-term programs. Students in the full-time MBA program are not provided with on-campus housing, and they are instead advised to rent apartments and houses in nearby neighborhoods.

The Singapore Campus was opened in 2000 and includes eight amphitheaters, a variety of teaching rooms and study areas, an auditorium, a 24-hour library and a gymnasium. As with the European campus, INSEAD's Singapore campus only offers accommodation to those in shorter-term programs. Full-time students are encouraged to contact a real



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# Shouldn't you?



## **MBA Admissions Consulting**

Clear Admit exclusively recommends Veritas Prep for MBA admissions consulting services.

Veritas Prep has a highly accomplished and diverse MBA admissions team that has helped applicants get into the most selective MBA programs around the world. Getting into these competitive business schools requires standing out from the pack, yet it also requires demonstrating fit with each of your target MBA programs.

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### **Veritas Prep Helps You Stand Out**

- ✓ Present your candidacy in the most compelling and memorable way possible.
- ✓ Showcase the traits that top MBA programs are looking for.

### **Veritas Prep Helps You Demonstrate Fit**

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- ✓ Prove to the MBA admissions committee that you understand their school's culture and explain why you'll be a good fit.

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- ✓ With a School Package, you aren't paying for hours—they'll work with you until each of your applications is completed.
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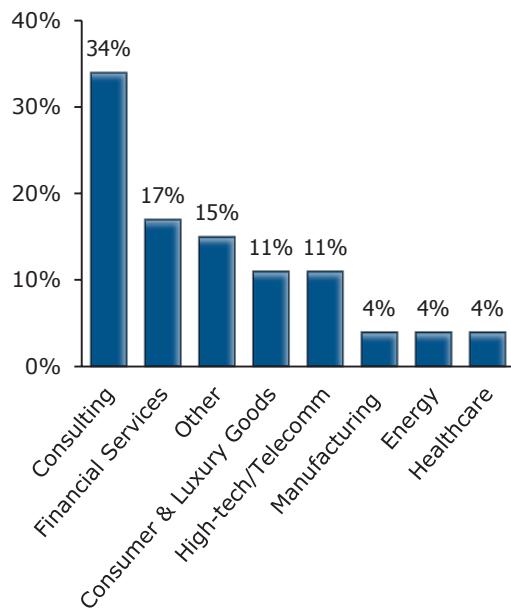
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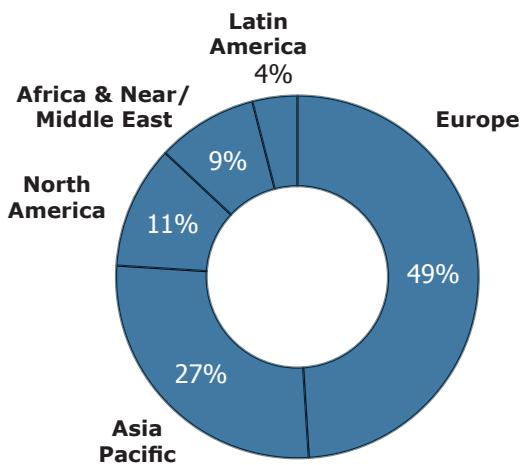
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estate agent in order to find lodging during their time on the Asian campus.

## Post-MBA Industry Placement



## Post-MBA Regional Placement



## POST-MBA

### Career Services

The INSEAD Career Services team provides a variety of services to its students to help them prepare for recruiting process and their future careers. The office recommends that during their first two periods, students sit for self-assessment tests, attend career counseling sessions and workshops and begin to tailor their CVs. In the third period students are guided to create their job search strategies by doing industry research, learning more networking skills, sitting in on discussion panels and participating in networking events. During the fourth and fifth periods, the office focuses students' efforts on interview preparation and salary negotiation skills.

### Career Statistics

Ninety-three percent of the Class of 2013 responded to INSEAD's Career Services survey. Within three months of graduation, 95% of respondents reported that they had found employment. The annual mean salary for the class was €86,600, with a median sign-on bonus of €16,200.

Members of the Class of 2013 entered a variety of sectors upon graduation. The most popular sector was consulting, which was chosen by 34% of graduates. The second most popular sector was financial services, with 17% of the class joining companies in this field. Another 11% of the class went into the consumer and luxury goods sector, while 4% went into healthcare and 11% into high-tech and telecommunications.

The most-selected function for 2013 graduates was consulting at 38%, while 15% of the class went on to finance. Eleven percent of the class secured general management jobs, and another 13% pursued roles in corporate planning and business development. Smaller groups of students found positions in marketing and sales, operations management and production and technology management.

The general trend of business students finding work near their graduate alma mater was perpetuated at INSEAD, with 38% of the Class of 2013 securing post-MBA positions in Western Europe and 27% of the class accepting positions in the Asia Pacific region. The remainder of the class spread across the globe in slightly smaller numbers; 9% to Africa and the Near and Middle East, 11% to North America, 5% to Southern Europe, 4% to Latin America, 4% to Central and Eastern Europe and 2% to Northern Europe.

## ADMISSIONS

### The Class Profile

INSEAD's combined Class of 2014, which consisted of both the September intake and the January intake, had a total of 1,024 members. Thirty percent of the Class of 2014 had academic backgrounds in business administration, while 27% had studied engineering, 14% had pursued degrees in economics and 7% had majored in law or political science. Prior

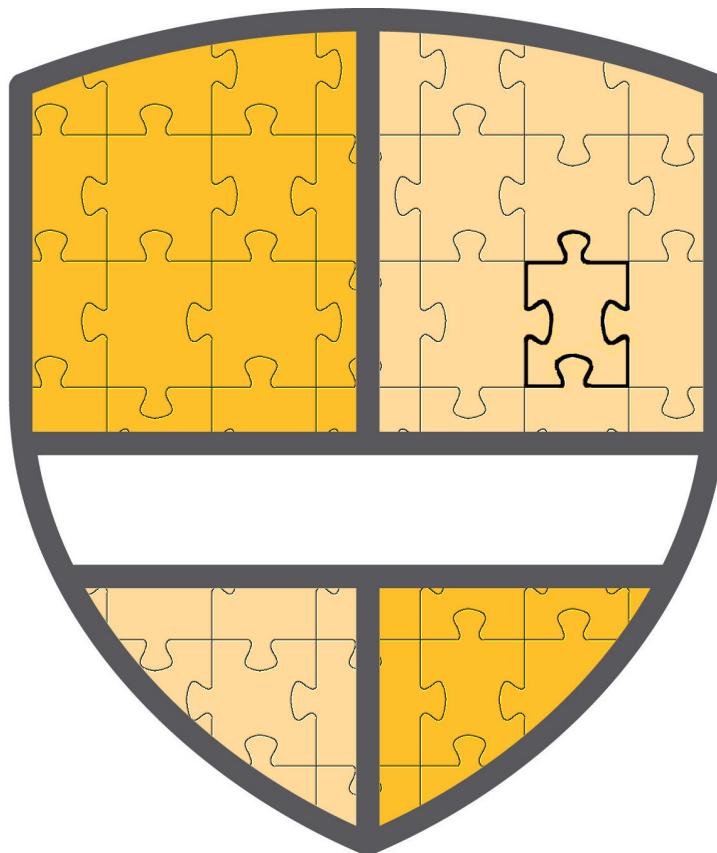
Enjoying this 'snapshot' of INSEAD? Read our full report and become an expert on their MBA program overnight! Download the Clear Admit School Guide to INSEAD [here](#).



**The 'snapshot' is only one piece of the puzzle.**



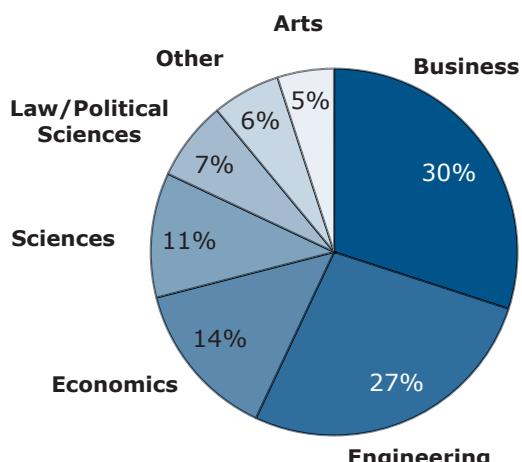
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Darden School of Business, Fuqua School of Business, McDonough School of Business,  
Haas School of Business, Harvard Business School, IESE, INSEAD, Indian School of Business,  
S.C. Johnson Graduate School of Management, Judge Business School, Kellogg School of Management,  
Kenan-Flagler Business School, London Business School, USC Marshall School of Business,  
McCombs School of Business, MIT Sloan School of Management, NYU Stern School of Business,  
Ross School of Business, Said Business School, Stanford Graduate School of Business,  
Tepper School of Business, Tuck School of Business, Wharton School, Yale School of Management

## Undergraduate Majors



## Application Checklist

- Profile
- Two Letters of Recommendation
- Job Description Essays
- Essays
- Photograph
- Application Fee
- Official Transcripts
- GMAT or GRE Score
- English Language Certification
- Entry Language Certification

## Program Tuition (one year)

|                                       |                |
|---------------------------------------|----------------|
| Tuition Fees                          | €65,800        |
| Bus. Foundations Programme (optional) | €1,800         |
| Laptop                                | €800           |
| Approx. Living Expenses               | €23,000        |
| Total                                 | <b>€90,688</b> |

to matriculating at INSEAD, 38% of the class had five to seven years of work experience, with 31% having between three and five years of experience, 23% having worked for more than seven years, and 8% having between one and three years of experience. A full 44% of the Class of 2014 came to INSEAD from a career in the corporate sector, while 27% came from consulting, 25% from finance and 4% from the public sector and nonprofits. Forty-two percent of students were between the ages of 26 and 28 when they entered the MBA program, and 37% of students were between 29 and 31. Students in the Class of 2014 hail from 90 different countries, with 30% from Asia and the Asia Pacific and 30% from Northern and Western Europe. Women make up 32% of the class.

## Application Procedures

Because INSEAD has two classes per year, there are two sets of deadlines for applicants to keep in mind. Individuals hoping to join the January intake can submit their applications in early March, late April, late June, and early August. For those pursuing a September start date, the timing shifts so that the first deadline is in late September, the second in mid-November, third in mid-January, and final in early March. To apply, applicants must submit a completed online application, two letters of recommendation, and required essays. Once those materials are submitted, applicants are given an application ID and the chance to upload a photograph of themselves, their official transcripts, their GMAT or GRE scores, and language certifications; applicants must also pay a €250 application fee. The admissions committee then notifies those applicants who are selected for an interview. INSEAD often schedules two interviews with applicants, which are conducted by INSEAD alumni in applicants' countries of residence.

## FINANCING

The tuition for INSEAD's Classes of 2016 is €65,800. In addition to this base cost, accepted students should factor in an additional €2,600 in educational expenditures, such as an optional Business Foundations Program and a new laptop. Students should also expect to spend approximately €23,000 in living expenses regardless of whether they are based in Fontainebleau or Singapore. INSEAD offers both need-based and merit-based scholarships, and applicants need to fill out separate scholarship applications to be considered for these awards. Students can also finance their educations through private loans or through loan programs offered by their countries of citizenship. All admitted INSEAD students are eligible to apply for a loan from the International Loan Programme from Prodigy Finance.



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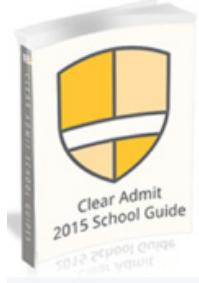
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## Publications

From a school's curriculum to universal b-school strategy, each of our publications series provide a centralized source of information that is crucial to an effective application.



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Application results in real time, submitted by site visitors.

- All Schools
- All Rounds
- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**
- Interview Invited at **UT Austin/McCombs**
- Rejected at **Cornell / Johnson**
- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**

## Interview Archive

Receive an invitation for an interview? We have collected thousands of interview reports from MBA candidates. Sort reports by school and know what to expect in your admissions interview.



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