

CLEAR ADMIT School Snapshots


Concentrations at Kenan-Flagler


- Corporate Finance
- Marketing
- Operations Management
- Capital Markets and Investments
- Management Consulting
- Real Estate


Enrichment Concentrations


- Sustainable Enterprise
- Energy
- Entrepreneurship
- Healthcare

Get in touch with Kenan-Flagler

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KENAN-FLAGLER BUSINESS SCHOOL

Kenan-Flagler Business School is housed within the University of North Carolina at Chapel Hill. The school is well-regarded for its emphasis on team-based learning, its numerous international study programs and the variety of careers its graduates enter. Kenan-Flagler offers three Executive MBA programs in addition to its fulltime MBA, and it also launched an online MBA degree option in 2011.

ACADEMICS

Faculty

Kenan-Flagler employs more than 150 tenured and tenure-track faculty members, adjunct professors and lecturers across its seven academic areas. These professors also contribute to the business school's 12 research centers, which vary in focus from air commerce to urban investment strategies.

Curriculum

Courses at Kenan-Flagler emphasize learning through case studies and small group activities. For their first year, students are assigned to groups of 70 to 75 people who take the same required courses together.

Kenan-Flagler breaks each semester into two seven-week periods of instruction called "modules," with breaks for holidays and fall, winter and spring vacations. Two pre-term summer sessions called the Analytical Skills Workshop are available to first-year students who wish to review key analytical and financial skills prior to beginning their degree. First-years begin formal classes in the second week of August, while second-year classes start a week later. All classes finish for the year at the beginning of May, with graduation occurring a week later.

Kenan-Flagler students are required to complete 13 core courses their first year along with three other core requirements: a teamwork assessment, the Core Case Competition and a Leadership Initiative Credit. Topics for core courses cover business fundamentals such as finance, microeconomics, marketing, accounting, ethics and business strategy. Kenan-Flagler offers almost no waivers for its core courses; only those holding CPA designations may waive the accounting-related course.

To complete their business degree, students must take 63 credits worth of classes. Each core course is worth 1.5 to 2.5 credits, and the remaining credits are fulfilled through elective courses. Students may begin taking electives in the spring semester of their first year, and the second-year curriculum is comprised entirely of electives. The school reports that at least 20% of elective courses are new each year in order to keep class material current with faculty research. There are no required majors at Kenan-Flagler, but there are six suggested concentrations for students who wish to demonstrate their interest and proficiency in subjects such as real estate or operations management. Typically, each concentration requires students to complete five or six elective



50+
**STUDY ABROAD
PARTNERS**

Degree Offerings at Kenan-Flagler

Full-time MBA Program

www.kenan-flagler.unc.edu/programs/mba

Online MBA@UNC

onlinemba.unc.edu/

MBA for Executives

www.kenan-flagler.unc.edu/programs/emba

Dual Degrees

Law, Public Health, City and Regional Planning, Information and Library Science, Pharmacy, Medicine, Environment, and Public Policy

www.kenan-flagler.unc.edu/programs/mba/dual-degree

courses.

Kenan-Flagler also encourages students to design their own independent study or practicum project in which students apply theory to real-world business situations. Students interested in gaining international experience may study abroad for a semester at one of Kenan-Flagler's more than 50 MBA exchange partner schools or spend one to two weeks abroad as part of a "Doing Business In" immersion course. Alternatively, students can pursue a Global Immersion Elective, a semester-long course that teaches students about a particular region's culture and history and concludes with a 10- to 14-day tour of that region.

Other MBA Degree Options

Along with the full-time MBA program, Kenan-Flagler offers eight dual degree programs, two of which are run in conjunction with schools at Duke University. Through the dual degree programs, students may earn an MBA in addition to an advanced degree in areas ranging from Public Health to Information and Library Science. Students also have the option to design their own dual degree programs.

Kenan-Flagler recently launched an online MBA program, through which students complete 66 credits over an 18- to 36-month timeframe. The school's Executive MBA, meanwhile, can be completed either in the evenings or on the weekends at Chapel Hill. Kenan-Flagler also offers a global EMBA, called OneMBA, in locations around the world. The evening program takes 24 months to complete, the weekend program 20 months and OneMBA 21 months.

CAMPUS LIFE

Clubs, Conferences & Competitions

Kenan-Flagler students play an active role on the UNC campus, participating in more than 45 clubs as well as five student-led advisory boards. These groups range from clubs focused on careers paths such as consulting and private equity to affinity-based clubs like Carolina Women in Business or the Alliance of Minority Business Students. There are also a number of athletic clubs focused on sports like basketball or running. In addition to offering resources on career opportunities and professional development, Kenan-Flagler's clubs regularly pair with companies to organize other events. For instance, in 2013 the Finance Club organized a career trek to New York to visit companies including JP Morgan, Credit Suisse and Goldman Sachs.

Kenan-Flagler hosts a variety of conferences each year on areas ranging from real estate to accounting. In 2012, for example, the school launched their first annual healthcare conference, which focused on innovation, analytics and reimbursement. The most recent real estate conference in 2015 featured Jodie McLean, President & CIO of Edens, as the keynote speaker. The school has also founded a number of business competitions, including the Venture Capital Investment Competition, the Alpha Challenge, the UNC Kenan-Flagler Real Estate Development Challenge, the UNC Kenan-Flagler Marketing Case Challenge, and the Sustainable Venture Capital

45+
**CLUB
OFFERINGS**

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clearadmit.com/services/free-consultation



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Shouldn't you?



MBA Admissions Consulting

Clear Admit exclusively recommends Veritas Prep for MBA admissions consulting services.

Veritas Prep has a highly accomplished and diverse MBA admissions team that has helped applicants get into the most selective MBA programs around the world. Getting into these competitive business schools requires standing out from the pack, yet it also requires demonstrating fit with each of your target MBA programs.

Your Veritas Prep Head Consultant has insider experience at a top-tier business school, and has evaluated thousands of applications.

Veritas Prep Helps You Stand Out

- ✓ Present your candidacy in the most compelling and memorable way possible.
- ✓ Showcase the traits that top MBA programs are looking for.

Veritas Prep Helps You Demonstrate Fit

- ✓ Ensure that your applications are perfectly tailored to each school.
- ✓ Prove to the MBA admissions committee that you understand their school's culture and explain why you'll be a good fit.

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tal Investment Competition.

Campus Spaces

Nearly all classes at Kenan-Flagler take place in the McColl Building, located on the south end of the University of Carolina, Chapel Hill campus. Along with 18 classrooms, a 500-seat auditorium, a café and a computer lab, the building also houses classes for the evening MBA for Executives program. The weekend MBA for Executives program, meanwhile, primarily takes places in the Paul J. Rizzo Conference Center, located approximately three miles from the school. While there are housing options available on campus for full-time MBA students, those can be difficult to secure, so most students live in one of 10 apartment complexes near the school.

POST-MBA

Career Services

Kenan-Flagler's Career Management Center (CMC) offers students guidance on their careers through options such as one-on-one coaching with a career search expert, peer counselors trained to review résumés and conduct mock interviews, and training sessions on job search and recruiting basics. With more than 100 companies presenting on campus each year, the CMC organizes career fairs and résumé books starting in September. On-campus interviews for full-time positions begin in mid-October for second-year students, and first-year students start interviewing for summer internships in mid-January. Students may also go on club-sponsored career treks to different major cities to tour companies in their area of interest.

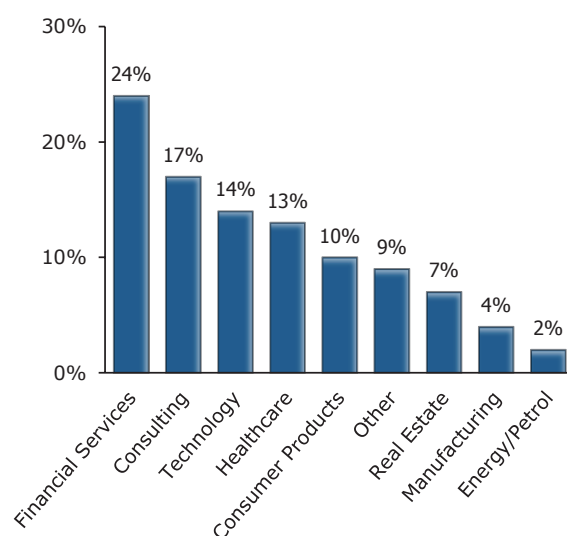
Career Statistics

Ninety-two percent of Kenan-Flagler's Class of 2014 received job offers within three months of graduation, and 89% of the class had accepted offers by that time. The average salary for this class was \$104,286 while the average signing bonus was approximately \$24,964. Twenty-six percent of graduates entered marketing functions, while 25% went into consulting and 23% opted for finance and accounting. Another 12% of the class accepted general management positions, with real estate roles following at 7%.

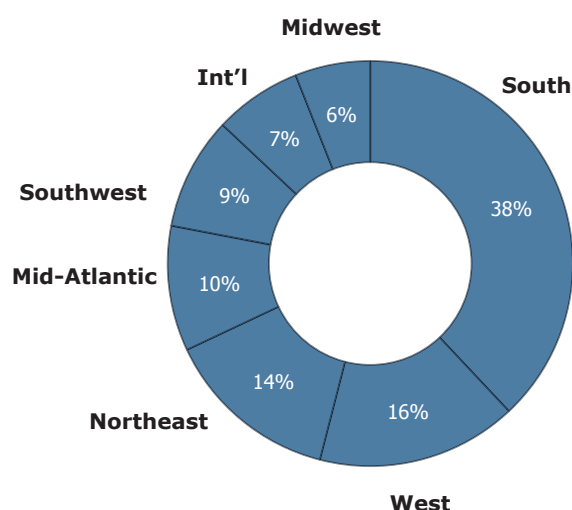
The most popular industry for recently minted graduates was the financial services industry, which attracted 24% of the Class of 2014. An additional 17% entered the consulting industry, while 14% chose to work in each of technology, 13% in healthcare, 10% in consumer products, and 7% in real estate. Manufacturing and energy drew 4% and 2% of the class, respectively.

Given the school's location, Kenan-Flagler graduates unsurprisingly gravitated towards positions in the Southern U.S., with 38% of the class taking a job in that area. Another 16% of 2014 graduates left for the West, while 14% found work in the Northeast. Ten percent of the class each went to the Mid-Atlantic and 9% to the Southwestern states, while 6% chose jobs in the Mid-West. Seven percent of graduates accepted positions based outside of the U.S.

Post-MBA Industry Placement



Post-MBA Regional Placement



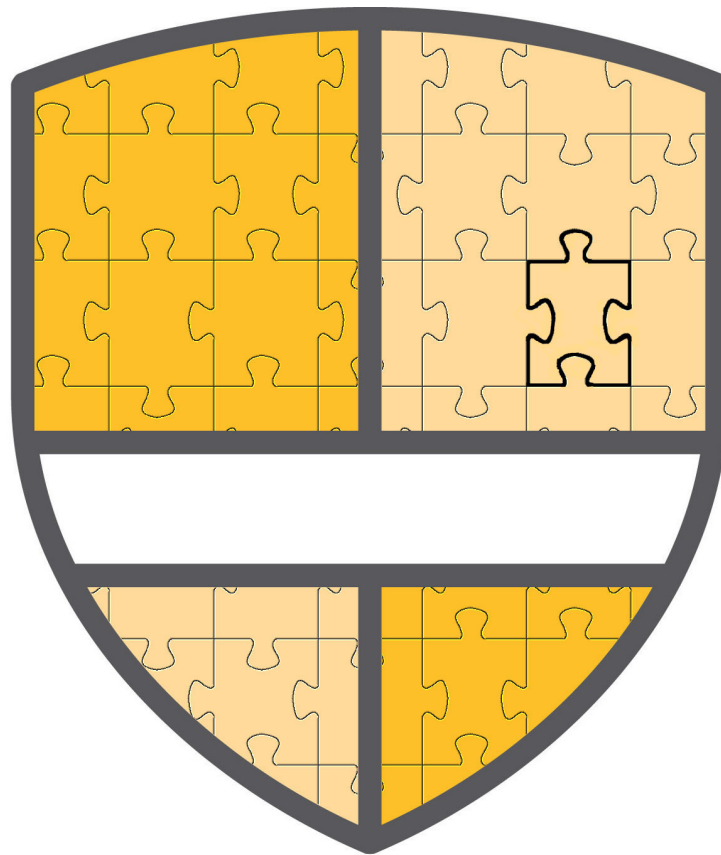
Enjoying this 'snapshot' of Kenan-Flagler? Read our full report and become an expert on their MBA program overnight! Download the Clear Admit School Guide to Kenan-Flagler here.



The 'snapshot' is only one piece of the puzzle.



Get the full picture in the Clear Admit School Guide.



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Anderson School of Management, Chicago Booth School of Business, Columbia Business School, Darden School of Business, Fuqua School of Business, McDonough School of Business, Haas School of Business, Harvard Business School, IESE, INSEAD, Indian School of Business, S.C. Johnson Graduate School of Management, Judge Business School, Kellogg School of Management, Kenan-Flagler Business School, London Business School, USC Marshall School of Business, McCombs School of Business, MIT Sloan School of Management, NYU Stern School of Business, Ross School of Business, Said Business School, Stanford Graduate School of Business, Tepper School of Business, Tuck School of Business, Wharton School, Yale School of Management

GMAT 80% Range	Median GPA	Median Years of Work Experience
640-750	3.4	5

ADMISSIONS

The Class Profile

Kenan-Flagler's incoming class typically numbers around 280 students, with a median GPA of 3.4. The median GMAT score of the class is generally about 700, with 80% of students scoring between 640 and 750. Students entering Kenan-Flagler have a median age of 28, and a median of five years of work experience. Approximately 36% of students come from outside the U.S. Finally, women make up approximately 26% of the class, while 9% of students identify as a member of a U.S. minority group.

Application Checklist

- ☐ *Data Forms*
- ☐ *GMAT/GRE and TOEFL/IELTS/
PTE Academic Score(s)*
- ☐ *Résumé*
- ☐ *Application Fee*
- ☐ *Two Recommendation Letters*
- ☐ *Academic Transcripts*
- ☐ *Essays*
- ☐ *Residency Form, if applicable*

Application Procedures

Kenan-Flagler has four rounds of admissions that typically occur in mid- to late-October, mid-December, mid-January and mid-March. The first deadline in October is Early Action, reserved for students who are certain that they will attend Kenan-Flagler if admitted. Applicants must submit a one-page résumé, an application form, transcripts from all undergraduate and graduate institutions attended, GRE or GMAT test scores, two recommendations, essays and a \$145 application fee. North Carolina residents should submit a residency form for tuition purposes, while international candidates whose native language is not English must submit their TOEFL, IELTS or PTE Academic scores. Kenan-Flagler has an open interview policy; interviews are required for admission and must be scheduled by applicants before the application deadline. Interviews may be held on campus, over the phone, or via Skype and are conducted by a member of the admissions committee or an alumnus. Applicants with a proven commitment to supporting diversity in business may also apply through the Consortium for Graduate Study in Management, of which Kenan-Flagler is a member.

Two-Year Program Tuition (per year)

Tuition

State Resident	\$40,112
Out-of-state Resident	\$57,510
Books	\$1,442
Food	\$4,796
Housing	\$12,212
Health Insurance	\$1,802
Miscellaneous	\$1,448
Travel	\$1,820

Total

State Resident	\$63,882
Out-of-state Resident	\$81,28

FINANCING

Tuition and fees for the 2015-2016 academic year come to \$57,510 for out-of-state residents and \$40,112 for in-state residents. With the addition of living expenses, however, the school estimates that costs climb to \$81,280 for out-of-state residents and \$63,882 for in-state residents. Each year, Kenan-Flagler helps students defray the cost of their education by offering a limited number of merit-based fellowships that award funding ranging from partial tuition to full tuition and a stipend. All applicants who apply before the January deadline are automatically considered for the fellowships. Students looking to finance their MBA degrees with loans may consider federal loan programs, extended only to U.S. citizens or permanent residents, or private loan options. International students may apply for a loan through Coastal Federal Credit Union, which does not require a co-signer.



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Application results in real time, submitted by site visitors.

All Schools ▾ All Rounds ▾

- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**
- Interview Invited at **UT Austin/McCombs**
- Rejected at **Cornell / Johnson**
- Accepted to **Yale SOM**
- Waitlisted at **Harvard Business School**

Interview Archive

Receive an invitation for an interview? We have collected thousands of interview reports from MBA candidates. Sort reports by school and know what to expect in your admissions interview.



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